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## **NORTHERN TRUST**

INVESTMENT | DEVELOPMENT | REGENERATION

### **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

Date: 21<sup>st</sup> August 2020

## **SUITBAE TAKES SPACE AT BLACKPOOL & FYLDE INDUSTRIAL ESTATE**

Whittle Jones; managing agents acting on behalf of Northern Trust is pleased to confirm that they completed the letting of Unit 9, a 990 sq ft unit to Suitbae at their popular Blackpool & Fylde Industrial Estate.

Suitbae was started solely as an online business selling Men's formalwear on eBay and Amazon in February 2020. Despite forming during a stay-at-home global pandemic, Suitbae has enjoyed a surprising level of success. Through maintaining low overheads and a one-man workforce, the business has been able to offer high-quality menswear at prices, well below that of their online competitors.

Lawrence Cassidy, owner of Suitbae commented "Suitbae has steadily built up a huge selection of suits and jackets, filling our new unit at Blackpool & Fylde Industrial Estate, next door to Red Carpet Dresses, a sister company with a similar business model offering quality womenswear at very reasonable prices.

Our physical store offers a different way to shop, designed to make selecting the perfect suit as easy as possible. After walking through the photography studio that is used for our online sales, and into the main sales area, you will be faced with a 30ft banner highlighting a unique ribbon clothing size system. There are two changing rooms, a seating area, and ample free parking; all conveniently located at the end of the M55 motorway.

Suitbae's main priority remains online selling, however, we are now welcoming customers for face-to-face sales, Monday to Saturday from 12pm – 8pm."

The letting to Suitbae was completed on a 3 year lease agreement.

Lizzie Woodburn, Lettings / Management Surveyor at Whittle Jones North west added "It is great that we have been able to secure the letting to Suitbae, especially given the current uncertain climate. We look forward to working with them as their business develops.

We have a diverse range of companies on Blackpool & Fylde Industrial Estate which makes it a popular location for those looking to relocate or expand within the area. With its great access to Junction of 4 of the M55 it is one of Blackpool's prime business locations."

Blackpool & Fylde Industrial covers over 100,000 sq ft of workshop / industrial space with units ranging from 495 sq ft up to larger warehouse units of 15,590 sq ft. The estate is accessed off the A5230, Progress Way and is highly visible from the dual carriageway.

For more details and current availability you can visit the dedicated website at: [www.blackpoolbusinessspace.co.uk](http://www.blackpoolbusinessspace.co.uk) or contact Whittle Jones North West on 01257 238666 or email [northwest@whittlejones.co.uk](mailto:northwest@whittlejones.co.uk) to arrange a viewing.

- End -

*Notes to Editors:*

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**Northern Trust** is a privately owned company, established in 1962, with a successful track record in property investment, development, land management and regeneration.

The existing property portfolio extends to almost 8 million sq ft of industrial, trade counter and office parks, together with more than 5,000 acres of land throughout the UK, with circa 1,500 acres currently being promoted through the planning process for mixed use development.

**Northern Trust** works closely with house builders, local authorities and special purchasers in bringing forward regeneration opportunities; and secures planning for circa 2,000 new homes a year. Our current projects covering more than 50 sites incorporate a mixture of uses including the potential of bringing forward a further 6,000 new homes.

In addition, **Northern Trust** has developed over 3 million sq ft of commercial space in over 50 locations with a further 0.5 million sq ft currently under construction or with planning being prepared for commencement on site within the next year. The company also benefits from a supplementary land bank for the longer term.

The Commercial and Industrial portfolio contains circa 4,000 individual units with unit sizes ranging from as little as 285 sq ft up to c 50,000 sq ft and office suites from as little as 1 person upwards. Premises are situated in over 200 separate locations and the portfolio extends from the South Midlands to the central belt of Scotland. Through recent acquisitions and development almost 1 million sq ft has been added to the portfolio. The portfolio is actively managed by Northern Trust's in-house surveying practice **Whittle Jones**. **Whittle Jones** have regional offices in the North West, North East, Yorkshire, Midlands and Scotland.

New and existing customers looking for industrial and office accommodation can search the [Whittle Jones website](#).

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**Northern Trust** has substantial funds available for new investment, development, and regeneration initiatives throughout the UK. For further information on **Northern Trust** please visit our website at [www.northerntrust.co.uk](http://www.northerntrust.co.uk)